

DESIGN THAT CELEBRATES THE MOMENT

2022 AWARDS COVERAGE

eat-drink-design.com.au



2022
EAT
DRINK
DESIGN
AWARDS

The Eat Drink Design Awards receives recognition through a range of media, including newspapers, lifestyle magazines, websites and social media platforms, in addition to coverage by Architecture Media's print and online titles.

2022 EXTERNAL COVERAGE RESULTS

34 ONLINE PIECES —

The 2022 Eat Drink Design Awards were covered online across major platforms such as Broadsheet, Vogue Australia, The Age, Herald Sun, Good Food, Time Out, Concrete Playground and Commercial Real Estate.

6 SOCIAL PIECES —

Social media coverage was achieved across all major platforms including Facebook, Instagram and Twitter.

25 PRINT AND RADIO PIECES —

Print and radio media coverage was achieved across major stations including ABC, Fox FM Melbourne and Triple M Melbourne.

TOTAL COVERAGE ACHIEVED: 67 PIECES

CIRCULATION/AUDIENCE

47,000,000+ ONLINE CIRCULATION —

Online circulation was the largest audience in 2022

140,000+ SOCIAL MEDIA CIRCULATION

426,000+ RADIO AND PRINT CIRCULATION

TOTAL ACCUMULATIVE AUDIENCE: 47,700,000+

Audience figures calculated by the Eat Drink Design Awards PR team, Adam Valentine PR, using Roy Morgan and Meltwater 2022 data and publicly available audience figures. This report was completed on 2 December 2022.

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SOME MEDIA HIGHLIGHTS

BROADSHEET

“Five Melbourne Venues are Crowned in the Eat Drink Design Awards 2022”

(online)

– [Read the article](#)

“The 2022 Eat Drink Design Awards Shortlist Is Out – Celebrating the Best in Australasian Hospitality Design”

(online)

– [Read the article](#)

CONCRETE PLAYGROUND

“Australia’s Most Stunning New Venues Have Been Named in the 2022 Eat Drink Design Awards”

(online)

– [Read the article](#)

VOGUE LIVING

“See every bar shortlisted for this year’s Eat Drink Design Awards”

(online)

– [Read the article](#)

“The most beautifully designed restaurants in Australia right now”

(online)

– [Read the article](#)

“All the winners from the Eat Drink Design Awards 2022”

(online)

– [Read the article](#)

TIME OUT

“The winners of the 2022 Eat Drink Design Awards have been revealed”

(online)

– [Read the article](#)

HERALD SUN

“Cafe Takes Out Design Accolade”

(online)

– [Read the article](#)

COMMERCIAL REAL ESTATE

“Peek inside Australia’s most beautiful hospitality hotspots”

(online)

– [Read the article](#)

THE AGE

“Famous for its coffee, Pellegrini’s has now joined design hall of fame”

(online)

– [Read the article](#)

THE ADVERTISER

“Eat Drink Design Awards: Pellegrini’s Espresso Bar inducted into national hall of fame”

(online)

– [Read the article](#)